

Geographic Tracking  
 PM Stars Projected Database - Weekly  
 Database as of Oct 10,1998

13wm

%Stores Receiving Product Tot

	Parliamnt Lt KSF M B
1A0 Bangor Total	3
1B0 Boston Total	14
1C0 Hartford Total	9
1D0 Rhode Island Total	9
1E0 Albany Total	12
1F0 Syracuse Total	7
1G0 Buffalo Total	4
1H0 New York Total	24
1I0 Philadelphia Total	25
1J0 Harrisburg Total	7
4A0 Pittsburgh Total	1
Section 41 Total	0

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Geographic Tracking  
 PM Stars Projected Database - Weekly  
 Database as of Oct 10,1998

13wm  
 Carton Volume Shr (Tot Industry)

	Parl. Menthol	Parliamnt Lt KSF M B
1A0 Bangor Total	0.04	0.03
1B0 Boston Total	0.20	0.16
1C0 Hartford Total	0.12	0.10
1D0 Rhode Island Total	0.12	0.10
1E0 Albany Total	0.14	0.12
1F0 Syracuse Total	0.09	0.07
1G0 Buffalo Total	0.05	0.04
1H0 New York Total	0.59	0.49
1I0 Philadelphia Total	0.30	0.25
1J0 Harrisburg Total	0.07	0.05
4A0 Pittsburgh Total	0.01	0.01
Section 41 Total	0.00	0.00

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Geographic Tracking  
Nielsen Integrated - Weekly  
Database as of Oct 17,1998

Tot %Stores Selling Tot

	Tot Parliamnt M	Parliamnt Lt KSF M B
C-Stores Section 41	4	2

WARNING: Filtering on packings in this database may produce an understated number. Use brands fr